

ALASKA BUSINESS SUMMIT

2024 SPONSORSHIP
OPPORTUNITIES

OCTOBER 8-10, 2024
FAIRBANKS, ALASKA



ALASKA CHAMBER



About the Event

The Alaska Chamber's 2024 Alaska Business Summit will be held in Fairbanks, Alaska on October 8-10 at the Westmark Hotel. During the Summit, the Chamber will highlight business issues of statewide importance, host the Premier Business Awards, Reception, and set our 2025 advocacy agenda.

Our sponsorship packages are built to fit a wide variety of budgets and marketing goals. Your investment directly impacts the future economic success of Alaska.



Sponsorship Range

\$2,000 to \$15,000



Event Details

This is a sell out, signature event that attracts business leaders from across the state every year.



Why Sponsor?

Maximize your business exposure, develop new and strengthen old relationships with other prominent members of the business community.

2024 Alaska Business Summit Sponsorship Opportunities



Become an Alaska Business Summit Sponsor! Event Sponsorship provides a prime opportunity for your company to be seen by business and community leaders across Alaska. Please select the level you'd like to sponsor and contact Lydia Haigh via email at Lydia@alaskachamber.com

Primary Sponsorship Levels

Presenting Sponsor - \$15,000

- Five (5) complimentary registrations
- All Platinum sponsorship details as listed below with the addition of the opportunity for commercial spots highlighted throughout the Forum

Platinum Sponsor - \$10,000

- Four (4) complimentary registrations
- Opportunity to address attendees during the event (up to 3 min)
- Primary logo placement and recognition throughout the event
- Company logo on screen during event

Gold Sponsor - \$6,000

- Three (3) complimentary registrations
- Opportunity to address attendees during the event (up to 3 min)
- Primary logo placement and recognition throughout the event
- Company logo on screen during Forum

Silver Sponsor - \$3,500

- Two (2) complimentary registrations
- Primary logo placement and recognition throughout the event
- Company logo on screen during Forum

Bronze Sponsor - \$2,000

- One (1) complimentary registration
- Company name listed on screen during the event
- Company logo listed on website

Name Badge Sponsor - \$3,500 ~~1 Available!~~

- Company logo featured on the front of all registered attendee name badges
- Recognition on sponsor slides throughout conference



Chamber Executives Roundtable Presenting Sponsor - \$2,500 ~~1 Available!~~

- Company material on meeting table
- Verbal recognition during event
- Recognition on slides throughout conference



Policy Forum Booklet Sponsor - \$3,000 ~~1 Available!~~

- Company logo on booklet and meeting tables
- Verbal recognition during event
- Recognition on slides throughout conference



Specialty Sponsorship Levels

Specialty Sponsorships come with one (1) registration

Keynote Luncheon Sponsor - \$6,000 ~~1 Available!~~

- Opportunity to address attendees during the event (Up to 3 minutes)
- Company material on tables
- Recognition on sponsor slides throughout conference



Presenting Reception Sponsor - \$7,000 1 Available!

- Four (4) complimentary guest tickets for reception
- Opportunity to address attendees during the event (Up to 3 minutes)
- Company logo on screen during reception
- Recognition on sponsor slides throughout conference

Opening Reception Bar Sponsor - \$5,000 1 Available!

- Four (4) complimentary guest tickets for reception
- Recognition from the podium
- Company logo on screen during reception
- Company logo featured at each bar

Conference Reception Bar Sponsor - \$5,000 ~~1 Available!~~

- Four (4) complimentary guest tickets for reception
- Recognition from the podium
- Company logo on screen during reception
- Company logo featured at tables



Charging Station Sponsor - \$3,000 1 Available!

- Logo on charging station
- Recognition on sponsor slides throughout conference

Centerpiece Sponsor - \$3,500 1 Available!

- Logo on all the tables throughout the conference
- Recognition on sponsor slides throughout conference

Champagne Toast Sponsor - \$5,000 ~~1 Available!~~

- Opportunity to give the toast during the event (Up to 2 minutes)
- Company logo on screen during reception
- Recognition on sponsor slides throughout conference



Policy Forum Breakfast Sponsor - \$3,500 ~~1 Available!~~

- Company logo featured on tables
- Recognition from the podium
- Recognition on sponsor slides throughout conference



Breakfast Sponsor - \$3,500 1 Available!

- Recognition from podium
- Company material on tables
- Recognition on sponsor slides throughout conference

